

Beat the Odds, A Race Against Cancer  
Michele Parker  
PO Box 1322  
Petersburg, AK 99833



Dear

We have scheduled this year's **Beat the Odds** race on the second Saturday in October, **October 11, 2014**. The generosity of our sponsors and the support of the community resulted in net proceeds of more than \$23,000 being raised by the 2013 event. Last year, Beat the Odds provided funds to pay for:

- Professional facilitator for the twice monthly Cancer Support Group
- Public service announcements
- Direct services for cancer patients and
- Several regional charities that provide Petersburg residents with reimbursement for cancer related travel.

As we have in past years, we continue to fully support the "No Excuses" Free Mammogram program. Over the life of the event, more than \$116,000 has gone back into the community to support local cancer patients.

Year after year, the number of race participants has increased. We are ordering navy short sleeve running shirts for this year's race. 2013's neon yellow, 2012's turquoise shirt, 2011's black shirt and 2010's bright green shirts have been visible at almost every community sporting event during the past year. We intend to create another attractive and wearable shirt and will include the logos of our Corporate Sponsors (\$500) and the names of our Business Sponsors (\$200) in large legible print on the back. This gives our sponsors visibility and reminds people daily of the benefits of early detection.

This year, we are asking that you send us a check with the bottom form filled out to indicate your sponsorship by **August 15th**. Make sure you indicate the t-shirt size you would like as a thank you gift and **email your logo** to (mtparks@fastmail.net). If you have any question, please call me at 518-1023 or 772-9351. As a cancer survivor that has benefited from this program, I want to personally thank you for your support.

Sincerely,

*Michele Parker*

**2014 Beat the Odds Race Committee Co-Chair**

Michele Parker

Send the following to **Michele Parker- Beat the Odds, PO Box 1322, Petersburg, AK 99833** with your check payable to **Petersburg Medical Center Foundation (PCMF)**

Name \_\_\_\_\_

Please circle one:

Corporate Sponsor.....\$500 Large Logo on T-Shirt

Business Sponsor.....\$200 Name on T-Shirt

Please circle one: Race T-Shirt    Women's size SM Med Lg    Unisex size Med Lg XLg XXLg

**Commitment Deadline is August 15th**

**Thanks for your sponsorship!!!!**