

Beat the Odds meeting

November 8, 2024

12:15 PM

PRESENT:

Bridget Wittstock, Desi Burrell, Pia Rielly, Marlene Cushing

Discussion: Do we continue with a similar event as last year? Consensus was yes.

Tentative date: Saturday, April 19. Bridget to check with Parks and Rec and school for major conflicts.

Suggestions to increase turn out was to make it an actual 5K course. Ask Scott May and Carin Christensen to work on this, would Joe Viechnicki help with figuring out a possible course? We need the first runners and the traffic helpers to know the route.

Ideas to increase donations and sponsors:

Send out letters before the end of the year.

Try to find a matching donor. Bridget and Marlene will work on applying to Petersburg Mental Health for a matching grant. If we get one, we would want to promote it widely in town.

Ideas for the shirt:

Have it printed by Port Electronics. Cynthia and Marlene have talked with them. It was suggested to locate an artist soon and have them coordinate with Taryn on the design so it can be printed more easily. Maybe one color? Bridget suggested Gillian Wittstock for the artist. (Gillian has accepted!!)

Cynthia and Pia will pick out the shirt, perhaps a 3/4 sleeve this time.

We need to get a better estimate of sponsor sizes before the shirts are ordered. Desi said she could work on the follow up calls to sponsors that don't specify a size, and also to past sponsors that don't respond to the letter. Marlene can help with this.

Jenny and Marlene will work on the outreach letter to sponsors as soon as the date is confirmed. Letter will ask for a response by January 31.

Next meeting, Monday December 2. Bridget to reserve room at library.

Marlene Cushing