

**Beat the Odds Committee Meeting Agenda**  
**Monday, February 12, 2024, 5:00 pm**

Approval of Agenda: *Joe; 2nd Julianne; all in favor*

Approval of Minutes: *Joe; 2nd Julianne; all in favor*

Attending: *Michele (zoom), Marlene (zoom), Bridget (zoom), Julianne, Joe, Desi, Jenny, Cynthia, Pia, Carin (notes)*

Old Business:

- Marlene ordered more cancer-care-related library books.
- We purchased 250 more Cancer Resource brochures through the Pilot. *Julianne is getting brochures out to places we've given before; more at her house*
- Michele attended the National Colorectal Cancer Roundtable (ACS NCCRT) in November. *She gave a slideshow at the roundtable and presented to the BTO committee; Of note: AK Natives have the highest rate of colorectal cancer, and it is the 2nd most common cancer in native populations; can BTO make CRC a cause for the future - possible effort between BTO, PIA, and PMC?*

New Business:

- Raise Colorectal Cancer Awareness. March is Colorectal Month.
  - CRC Ads in Pilot.
  - Hang posters around town.
- The Community Health & Safety Fair will be Saturday, March 23, 2024.

- *BTOs will provide a hydroflask water bottle for raffle t winner. Michele ordered event materials from Colon Cancer Alliance.*
- Do we want Nolan the Colon? *Available for rent in Anchorage.*

#### Raffle questions:

- If you are Alaska Native, at what age should you start getting screened for colorectal cancer?
  - True or False: If you have no symptoms then you don't need to be screened for colorectal cancer.
  - True or False: Alaska Native people have the highest documented rate of colorectal cancer in the world.
  - True or False: Colorectal cancer can often be prevented.
  - True or False: People with a family history of colorectal cancer should talk with their provider about getting screened early.
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- Need more PSAs. *All are welcome to write some.* Contact Stuart Whyte at [stuart@kfsk.org](mailto:stuart@kfsk.org). Michele submitted multiple ones on CRC attached to agenda email. *Statistics on slideshow.*
  - Current financial status. *Please see Jenny Martens' email with financials on 2/12/24.*
  - Status of 2023 allocated funds. *Please see Michele Parker (agenda) and Jenny Martens' (financials) emails on 2/12/24.*
  - 2024 Recommended allocation of funds
    - *Marlene says \$4000 for chore services would be great!*
    - *Double miscellaneous expenses and supplies to \$1500*

- *Lees will need approximately \$4000 bc t-shirts will be more expensive with a new printer; 187 pieces?*
- *KFSK is willing to be an in-kind sponsor; PSAs same price*
- *Don't need to print more cancer resource brochures*
- *Continue \$1,800 to True North Counseling and Consultation LLC for next year*
- *Orin bumping up to \$300 in-kind; we do posters and ads through Pilot; line-item of \$1000 for promotional materials*
- *Increase allocation for Cancer Survivors Day to \$750 (order more food)*
- *Keep \$400 for public library books*
- ***Michele motion \$4000 to chore services; \$1500 for miscellaneous expenses/supplies; \$4000 to Lee's; \$1000 to KFSK; \$1,800 to True North; \$1000 for promotional material through the Pilot; \$750 for Cancer Survivors Day; \$400 for public library books; Joe 2nd; all in favor***
- 25<sup>th</sup> Beat the Odds Circle of Life, April 20<sup>th</sup> logistics:
  - Marlene reserved gym & activity room,
  - Joe and Carin chatted about a different route for the 2024 event, distance TBD
  - 2024 Sponsors, distribution of t-shirts, *Julianne needs feedback on how many more times to follow up; Marlene, Jenny, and Julianne got together; Carin follow up with Katrina about BTO donation deadline of Feb 23rd to get name on t-shirt*
  - Beautiful shirt design by Lisa Schramek; *Julianne will contact printer for back of t-shirt logos*
  - Shirts for first xx to register, cost \$xx; *t-shirts are affordable; full-color printing is expensive; Jenny and Desi distribute t-shirts to sponsors*

- Have the Pilot edit registration and add date,
- Have the Pilot create posters and we hang them,
- KFSK PSA,
- Place ads in Pilot,
- Post on Facebook, Beat the Odds webpage,
- Welcome, warm-ups, sound system.

Other:

- *What is protocol/formality when PMC Foundation responds to our recommended allocations. They vote at their PMCF meetings; we can get a copy of their minutes; business office only puts allocations through if they see that it has been approved by the board*
  - *Jenny goes to PMCF meeting; Marlene attends, too*
  - *Alaska Community Foundation grant? Julianne and Jenny will work on it; partner with PIA?*
- Approval of Meeting Adjourned at:

Next Meeting: *March 25th, 5 p.m.*