

Beat the Odds Committee Meeting Agenda

Tuesday, May 21, 2024, 5:30 pm

Public Library

Approval of Agenda: *Joe moves; all in favor*

Approval of Minutes: *Joe moves; all in favor*

Attending: *Michele, Jenny, Joe, Desi, Barry, Bridget, Marlene, Ginger, Carin (notes)*

Old Business:

- BTO's 2024 recommended allocations have been approved by PMC Foundation.
- *Scott reviewed website and cancer resources brochures and looks good.*
- Angel Flights is limited by Alaska Airlines to only two flights per person per year.
- As an early-onset Stage III colorectal cancer survivor Michele presented to the PMC Board about health disparities for Alaska Native populations and the urgency of expanding access to screenings and health literacy around colorectal cancer screening for younger people and those at highest risk. *Phil Hofstetter would like to partner with BTOs.*
- BTOs applied but we were not selected for the Alaska Community Foundation grant.
- Bookmarks have been updated, printed (*by Pilot*), and distributed (*by Julianne*).
- *Marlene brought the new books BTOs purchased and they are on the nonfiction shelf at the library.*
- **Debrief after 25th Beat the Odds Circle of Life event on April 20th.**
 - What went right?
 - *Gained 3 sponsors*
 - How can we improve?
 - *T-shirts shipped UPS Ground; 2nd box didn't arrive until day before race; more women's S/M and men's sizes; pre-order/early registration to get the correct t-shirt sizes? Should we give free shirts to a handful of volunteers?*
 - *Should we keep the April date? Feedback not to have the event same day as Lutheran Church sale.*
 - *Need at least one new Rotary volunteer.*
 - *Does everyone feel good about their roles on the board? Scott would like to help with event - 5K and 10K options? Change the course?*

- *Businesses said it was a hard time of year to collect money - send first notification in November and 2nd/3rd after the New Year as options for giving?*
- *Idea to have participants collect pledges/sponsorships similar to the Paddle Battle; prizes?*
- *Jenny volunteered to help with changes to the registration form.*
- Create google doc with sponsors and helpers and their shirt sizes.
- Print shirts locally. *Source shirts through Sanmar and order through Devren for 2025?*
- Did we miss sending out any thank you cards for helpers?

New Business:

- Current financial status. *Jenny sent financial info on email; Change to fiscal year rather than calendar year? Additional allocation this fall?*
- Status of transactions? *Marguerite caught up.*
- Michele worked with Katie Philip and Phil at PMC to submit FY25 OMH Community Level Innovations for Improving Health Outcomes funding opportunity
- June 7th we will celebrate National Cancer Survivor's Day.
 - Reserved Holy Cross House.
 - Wear will provide food for 50.
 - Printed and distributed flyers.
 - Need PSA on radio.

Approval of Meeting Adjourned at: *Joe moves; all in favor 6:45 pm*

Next Meeting: *After Labor Day*