

Beat the Odds Meeting Minutes Tuesday, Sept. 19th, 2023

Agenda amendments:

- Print more bookmarks
- Library books
- Financials

Approval of Amended Agenda: Joe motion; Jenny 2nd; all in favor

Approval of previous minutes: Carin motion; Joe 2nd; all in favor

Attending: Michele, Marlene, Cynthia, Joe, Jenny, Julianne, Pia, Ginger, Carin (notes)

Old Business:

- Weebly changed their website protocol in March 2023 and they charge now; PMC does not have a PA person; website is here: beattheoddspsg.org
- Michele attended the Alaska Cancer Partnership in Anchorage on May 12th :)
- Cancer Survivor's Day was June 2nd and a huge success! There were 27 participants who shared their heartfelt stories and lunch and cake was provided; next time allow 3 hours for the event
- The BTO information on the PMC website is not accurate; Michele has repeatedly contacted Jill Dormer; she finally called back and it is yet unresolved; the annual cost is around \$130

- Marlene will follow up and order more cancer-care-related library books

New Business:

- Julianne, Marlene, and Michele attended the 'Reconnect Petersburg' Fair on Friday, September 22nd; they found volunteers who are willing to help with the spring event, update KFSK PSAs, spread awareness; Jenny has a number of BTO supplies in her basement, possibly including the banner
- Circle of Life
 - We will keep Beat the Odds as the committee name
 - **Event date: Saturday, April 20th**
 - Sponsor letters out January 5th with a February 1st due date; everything finalized by March 1st
 - Jenny will help with letters and getting logos on shirts; Jenny still has the Excel spreadsheet of sponsors; maybe Bridget could help?
 - Cynthia needs to know sponsor shirt sizes
 - Decide registration date later
 - Decide ad in Pilot later
 - Decide poster and registration form later
 - Pia will reach out to Lisa Schramek to help with a possible BTO artwork contest for high school students
 - This is the 25th year - include in advertising and/or on the shirt
 - Marlene will reserve gym

- Michele wrote new sponsor letter highlighting 25th year and one event in mid-December
- Some people have donated in the summer
- Joe and Carin will chat about a different route for the 2024 event
- Michele will attend the colorectal cancer event in Houston; through AK Partnership Foundation
- Michele will send an email to PMC saying its ok to approve 3 travel companies; cc Jenny; also an email to PMC asking how their allocation is going
- We have more \$ to spend on Cancer Resource brochures through Pilot; Julianne will contact Pilot to print 250 more

Meet again in January