

Beat the Odds Committee Meeting Minutes
Wednesday, March 8, 2023, 5:30 pm
Ruth Sandvik Conference Room in Petersburg Public Library

Approval of Agenda: Joe motioned to approve agenda as presented, Jenny seconded, 6-0

Approval of Minutes: Joe motioned to approve minutes as presented, Jenny seconded, 6-0

Attending: Pia, Cynthia, Joe, Jenny, Marlene in person, Michele on Zoom

Old Business:

- Pamphlets are printed and Julianne has distributed them in the community.
- This year's allocations have been approved by the PMC Foundation.

New Business:

- Michele has met with Alaska Cancer Partnership Group and they're coordinating cancer support groups statewide. They asked if BTO is interested in a survivor day celebration on or around June 4th when other groups are holding events. Marlene asked if we should shift the Circle of Life to that day instead of April 22. The group decided to stick with the previous date for Circle of Life. Michele suggested some kind of survivor event around the Friday, June 2 cancer support group gathering. Consensus on that approach.
- Seeking someone on the committee to train as vice chair: Bridget may work with Marlene this year to possibly take over that role.
- This year's Circle of Life is April 22nd and then the next event will be the following spring, instead of a fall Beat the Odds. The hope is to communicate this change during the lead up to this year's Circle of Life. Marlene suggested sending letters out this spring to sponsors highlighting the schedule change. Marlene will work with Michele to get letters out to sponsors.
- Jenny asked about donation levels to get on the BTO t-shirt, which are \$500 for a company logo or \$200 for a person's name. Jenny noted last year there were 42 donors for the name and 17 for the logo.
- Circle of Life planning:
 - Reserve shelter, Marlene will reserve.
 - Michele will make poster and edit registration form.
 - Michele has requested ad in paper.
 - Schwag for participants, Cynthia presented a couple options, one a buff/headband with a \$12 cost or Fox river running socks for \$8.25 cost. Consensus was to go with the socks and order 75-100. People signing up can choose either the socks or surplus BTO shirts. Jenny will get those surplus shirts to Lee's Clothing.
 - Registration easiest with a flat \$20 a person. Registration will start April 8 at Lee's.
 - 9 a.m. start, day of signups starting at 8 a.m. and warmups at 8:45 a.m.
 - Bridget will coordinate drinks and snacks.
 - Joe and Carin will work together on setting up course beforehand. Looking for other committee members to help on the day of the event. Marlene, Joe and maybe Jenny might not be in town that day. Pia can help with set up.
 - Michele will ask Kylie and Andrea if they would do warmups again.
 - Need to get PSAs to radio and newspaper. Pia will reach out to KFSK about being on Thursday morning Common Good radio show to talk about the event and BTOs funding.
 - Do we need a meeting closer to the Circle of Life? Yes, the group hopes to meet Monday April 3 at the library if that works for schedules.

Approval of Meeting Adjourned at: 6:15 p.m.
Next Meeting: Wednesday, April 5, 2023